

Digital Movie Card Customer's Guide 2024



A Digital Movie Card is a product that can be sent as an attachment to an e-mail message.

Writing an address is a hassle: Can send cards attached to an e-mail message

Number of receivers takes time to finalize: Can send as many cards as you like

Getting a signature from managers takes time as they are often unavailable:

Can combine cards with a signature

In-house distribution after delivery is painstaking: Digital cards can be easily circulated

Want to reduce costs: No need for stamps

If you face any of these issues, this product makes it easy



We have lightened the data and revised the price since last year.

- Cards are delivered in MP4 format
- Make a combination of two patterns of your choice (Please select a pattern from our website)
- Two resolutions (standard 72 ppi, high 150 ppi) are available.
- You can add marks, logos and photos. (option)
- How about for new product announcements, etc.?



🎵 Music can be chosen from "Sakura Sakura" or "The first noel"

1. Costs

Please refer to the sample and select the resolution



Digital Movie Card costs (US Dollars)	Basic costs	Per simultaneous order of 1 pattern
1. High Resolution 150 ppi	\$ 1088.00	\$ 680.00
2. Standard Resolution 72 ppi	\$ 680.00	\$ 408.00

Additional discounts to the costs listed in the above table are available to customers who placed an order the previous year

Addition of signature to card (for each datafile)	\$ 34.00
Combining photo (for each datafile)	\$ 102.00
Joint signature: 2 names or more: (This actually applies to three or more signatures)	\$ 13.60

Proofreading is free of charge for up to 2 (two) cards
\$ 13.60 per card is charged with 3 (three) or more cards

*The order will be complete when there are no missing instructions/specifications for starting the relevant work

If there are any missing instructions/specifications, orders may not be eligible for simultaneous order placements

2. Pattern

Please choose your favorite "first pattern" and "second pattern"

Both two patterns are oriented vertically or horizontally
Vertical and horizontal orientation cannot be mixed

There are about 200 sample images on the website.

<https://munekata-design.com/digital-movie-card/>

3. Years ... *This item is mandatory for layout.

Please choose the year.

You may choose from this year (20XX), next year (20YY) or this year and next year (20XX to 20YY)

4. Music

Please choose music.

Music can be choosed from "Sakura Sakura" or "The first noel".

You can also choose no music.

Movie length is about 22 to 23 seconds



5. Message … *This item is mandatory for layout.

We recommend the “S Message” below as it can be used universally
(Font: Park Avenue)

S Message

*Season's Greetings and Best Wishes
for
The New Year*

M Message

*Best Wishes for
A Merry Christmas and
A Happy New Year*

6. Fonts and characters other than Japanese and English

We recommend the fonts used in the sample

You can also specify any font that is installed in Microsoft Windows by default

Note: If you want to use any foreign language other than English, please prepare:

1. Text data (in MS WORD format, etc.)
2. PDF data

7. Name / Title / Company name … *This item is mandatory for layout.

Name or company name only is acceptable

8. Marks and logos

You can add a mark or logo. Please provide relevant data in formats such as
AI, **PSD** and **PDF**

JPEG data available on your website or a screenshot **PNG** file that is taken by
a PC or smartphone may be unsuitable due to low resolution, etc.

We may not be able to accept or have to provide a separate quote for data that
require a heavy workload such as retouching and correction of rough image files

If you cannot judge or have no alternative, please provide the data you have for
consideration and contact us for consultation

9. Combining signature (Optional and at cost)

Please write a signature on a sheet of white paper with a black
writing tool (pencils are not suitable).

Please use a scanner to scan it in a high resolution in color mode (300 ppi or higher)
and send it to us in a **PDF** format. If you want to create data in blue, please specify.



Requirements regarding your signature

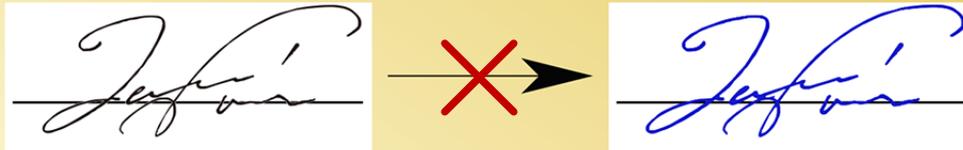
Good example



Bad example



You cannot use color paper, paper with a fold line or a signature with an underline that needs to be erased



As shown in the figure, data with underlines still attached cannot be divided into two colors. It is possible to use only one color, black, without any changes.

Reference: It is difficult to sign without underlining, but for those who do not want to compose underlines, a better method is to sign on a separate sheet of paper overlaid on the pre-underlined paper.

10. Joint names

[We support joint names.](#) Please specify how you want to lay out signatures (order of signatures)

11. Combining pictures (Optional and at cost)

[Pictures can be combined](#)
(insofar as not violating any copyright, the right of portrait, etc.)

We will combine the pictures you supply to us as-is
We cannot accept any retouching work with a heavy workload

12. Proofreading

[Proofreading is free of charge up to a 2nd proofreading.](#)
Please look at the charge list

How to order: Please fill out the order form and send it to us.

Should you have any questions or seek consultation, please don't hesitate to contact us
All features, content, specifications, products and costs of products described on this website are subject to change without notice